Truven

Your trusted co-pilot for program success

Proactive guidance
Gain access to a team of healthcare and product experts who can proactively help you maximize success in your benefits program

Deep industry expertise
Partner with the team that has decades of experience supporting clients of diverse industries and populations

Evaluate programs
Evaluate employee and patient engagement, behavior change, and outcomes from third-party vendors and programs

Identify gaps
Discover opportunities to improve costs or address patient outcomes across areas like behavioral health, specialty prescription drugs, health equity, and more

Grow your business
Leverage our industry expertise, robust data, and analytics to substantiate and differentiate your organization

merative™

Payers of all kinds – from health plans to public and private employers – are under pressure to offer competitive healthcare and benefits programs while maintaining costs. With time and resources limited, it can help to have an expert co-pilot at your side to proactively uncover challenges and opportunities as well as provide actionable next steps to improve programs.

Truven Applied Analytics and Consulting Services is a trusted team of healthcare analytics experts who offer proactive guidance and support to payer clients. For more than 40 years, we have helped health plans, employers, and public plan sponsors solve their top business challenges by applying analytical rigor and tailored expertise to every client engagement.

We earn our clients' trust through our expert consultancy, which is why we maintain high client retention rates exceeding 90 percent, and our research work has been published in third-party journals and shared at top industry events.

- **Point solution evaluation:** Find an answer to the question "Is my program working?" with thoughtful measurement and execution strategy. Our experts help you evaluate whether your point solution vendors are delivering your expected ROI or value.

- **Population health stratification:** Better understand opportunities to improve costs or address healthcare outcomes within your population, across key areas like behavioral health, specialty prescription drugs, health equity and more.

- **Value based care:** Accurately and fairly compare provider performance, drive behavior change in your network, and evaluate current and future risk so you can understand the drivers that impact financial outcomes.

About Truven

Truven by Merative is a portfolio of healthcare data and analytics solutions, backed by 40 years of deep healthcare expertise. We provide trusted insights and proven expertise to help employers, health plans, life sciences organizations, and government agencies drive better health and financial outcomes. With market-leading solutions like Health Insights and MarketScan, Truven serves 7 of the top U.S. health plans, over 40% of the Fortune 500, and the top 20 global pharmaceutical companies. Learn more at merative.com/truven

◎

EMPLOYER

Identifying 50 million in annual savings for specialty conditions

One large employer came to us looking to understand why their specialty drug costs were so high. Our team dug into their employee healthcare data and looked at what specific conditions were driving costs and recommended alternative options. Our analysis revealed:

- $50 million in potential annual savings for specialty conditions

- Opportunities to reduce specialty drug spend by 6%

- Strategies to manage costs, including the use of therapeutic equivalents, reducing overbilling in the medical setting, and shifting sites of care for key treatments

Get the full story

⊕

HEALTH SYSTEM

Advancing patient-first care with advanced predictive modeling

Ballad Health reached out to Truven to collaborate on a new approach to palliative services that would improve the timeliness and quality of care. Our analytics and data science team helped create a predictive model to reliably surface potential patients to be assessed for palliative or hospice care. Potential benefits include:

- Replacing time-consuming manual reviews with a more efficient and timely process that relieves clinical staff from administrative burden

- Increase provider awareness of patients' needs for these services, advancing the culture around palliative care

- Help patients access a broader range of services available to them, so they can take an active part in conversations about their care journey

Get the full story

Learn more

Visit our website or schedule time with us to talk about how Truven can help you transform your benefits program