

FLEXIBLE ANALYTICS

Turn healthcare data into actionable insights

**Enhance your insights**

Our analytics-as-a-service model allows you to expand your existing analytics to align with business priorities including care management, financial analysis, provider performance and account management.

**Get precise answers**

Leverage interconnected analytics that build upon and enhance each other. Select just the analytics you need or package multiple methods to address specific priorities.

**Accelerate time to value**

Embed analytic content directly into your enterprise data warehouse to reduce analytic latency and time to value. Run multiple methods at once for better efficiency.

**Decrease maintenance**

We keep the methods current, so you can spend less time maintaining analytics, and more time on value-add activities.

**Be more efficient**

Our analytics use standardized formats for all inputs and outputs, simplifying implementation, enabling end-to-end workflow efficiency, and freeing up your IT team.

Enterprise analytics are the bridge that can connect claims, clinical and operational data to the critical insights needed for data-driven decision-making. With Flexible Analytics, we've taken the intelligence within our healthcare analytics platform Health Insights and made it available as a catalog of clinically robust, time-tested, off-the-shelf analytic methods to enrich patient data. License the analytics you need, when you need them, and scale as needs shift without changing your underlying infrastructure.

Make your data work for you

Hosted on Microsoft Azure, our best-in-class, industry standard analytics can be integrated with any data warehouse or business intelligence tool. Developed and maintained by our team of certified coders and data scientists, Flexible Analytics is trusted throughout the healthcare ecosystem by top health plans, providers, employers, and healthcare technology companies.

- Episode and event groupers**
- Medical Episode Grouper
 - Risk-Adjusted Medical Episode Grouper
 - Outpatient Event Grouper
 - Inpatient Admission Grouper

- Quality rules**
- Physician and Health Plan Focus (HEDIS Certified Measures with Allowable Adjustment)
 - Disease Management Focus
 - Medicaid Focus
 - Low Value Care
 - Medication Management
 - Client-specific

- Clinical classifications**
- Disease Staging
 - Service Categories
 - Population Classification
 - Primary Care Physician Imputation
 - Proxy Pricing

- Predictive models**
- DxCGs
 - Risk of Hospitalization
 - Risk of Rising Cost
 - Risk of Emergency Dept Utilization
 - HCC Medicare Models

About Truven

Truven by Merative is a portfolio of healthcare data and analytics solutions, backed by 40 years of deep healthcare expertise. We provide trusted insights and proven expertise to help employers, health plans, life sciences organizations, and government agencies drive better health and financial outcomes. With market-leading solutions like Health Insights and MarketScan, Truven serves 7 of the top U.S. health plans, over 40% of the Fortune 500, and the top 20 global pharmaceutical companies.

Learn more at merative.com/truven

© Merative US L.P. 2024. All Rights Reserved.

Produced in the United States of America,
May 2024

Merative and the Merative logo are trademarks of Merative US L.P. Other product and service names might be trademarks of Merative or other companies.

The information contained in this publication is provided for informational purposes only. While efforts were made to verify the completeness and accuracy of the information contained in this publication, it is provided AS IS without warranty of any kind, express or implied. In addition, this information is based on Merative's product plans and strategy as of the date of this publication, which are subject to change by Merative without notice. Nothing contained in this publication is intended to, nor shall have the effect of, creating any warranties or representations from Merative, or stating or implying that any activities undertaken by you will result in any specific performance results. Merative products are warranted according to the terms and conditions of the agreements under which they are provided.

MFA-3071875894 Rev 2.0



HEALTH PLAN

Accelerate value-based care through advanced analytics

Blue Cross of Idaho needed to accelerate value-based care by transitioning provider contracts from the fee-for-service model to a cutting-edge value-based system.

They leveraged Truven's robust clinical analytic methodologies and risk adjustment to evaluate episodes of care and report on physician/clinic performance, yielding potential savings of \$6.5 million annually.

"Merative is helping us look at data differently than we did before," said Drew Hobby, Chief Revenue Officer, Blue Cross of Idaho. "That software, plus predictive analytic and continuous measurement capabilities, allows us to drive smarter decisions through better outcomes – and save our large and small groups money."