



MarketScan & Veradigm collaborate to offer linked Claims and Electronic Health Record (EHR) Dataset

Do more with the MarketScan family of databases you've trusted for decades

The MarketScan® research databases consist of closed and fully adjudicated claims data that have long provided unparalleled insights with:

- **Eligibility Records:** Monthly enrollment is captured for true denominator.
- **Medical Claims:** Detailed records of medical services for a complete view of treatment patterns.
- **Full Costs:** Transparent cost data that reveals the true cost of care.
- **Pharmacy Claims:** Longitudinal data on medication prescription fulfillments.
- **Benefit Plan Information:** Clinical details to enable patient segmentation and outcome assessment.
- **Outpatient Laboratory Results:** Clinical details to enable patient segmentation and outcome assessment.

This linked dataset combines the MarketScan family of databases with Veradigm Network Electronic Health Record (EHR) Data. This collaboration allows us to provide a more complete view into patient healthcare utilization and costs with a deep dive into the clinical picture with ambulatory care data:

- **Patient and Family Medical History:** Additional depth to enhance understanding patient health risk profiles.
- **Patient Vitals and Biometrics:** Key data points such as blood pressure and body mass index (BMI) to augment patient profiles.
- **Laboratory Results:** More data points for lab driven therapeutic areas.
- **Prescribed Medications:** Information to enable evaluation of prescriber details and primary non-adherence.
- **Patient Demographics:** Race, ethnicity, and other data points that enhance Social Determinants of Health (SDoH) analyses.

MarketScan linked with Veradigm Network EHR Data provides a more complete and clinically rich dataset that enhances your ability to:

- Conduct deeper and more precise health economics and outcomes research and epidemiology analyses.
 - Support regulatory requirements including validation exercises.
 - Gain insights from a dataset that spans millions of unique lives with longitudinal patient views.
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Connect With Us

Discover how MarketScan's enriched data capabilities can empower your healthcare analyses and decision-making.

Reach out to a MarketScan colleague today to learn more about this exciting new offering!

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