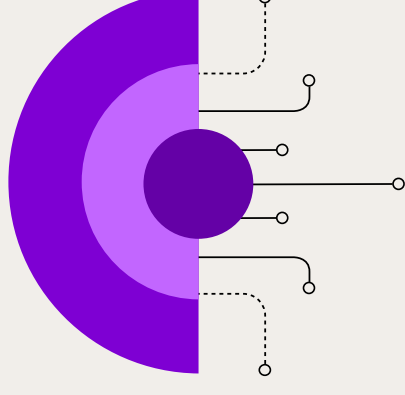


Seven reasons to trust Truven

Benefits professionals and healthcare analysts rely on Truven for trusted insights and proven expertise to drive better health and financial outcomes for their populations. Here are seven reasons why.

01

40 years of healthcare data and analytics expertise

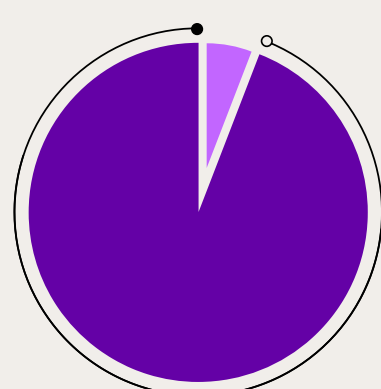


Founded in 1981, Truven has decades of expertise helping employers, health plans, life sciences organizations, and government agencies drive better health and financial outcomes. With market-leading solutions like Health Insights and MarketScan®, Truven serves seven of the top U.S. health plans, more than 40% of the Fortune 100, and the top 20 global pharmaceutical companies.

02

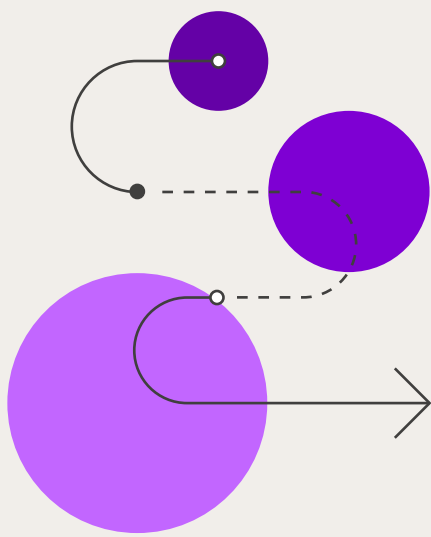
90%+ client retention rate

We stay in lockstep with our clients to make sure we can provide the support and innovation they need to rise to the occasion for their members and employees. We aren't just a software company; we strive to be a valued partner bringing trusted data and expertise to the table.



03

Proven healthcare analytics expertise

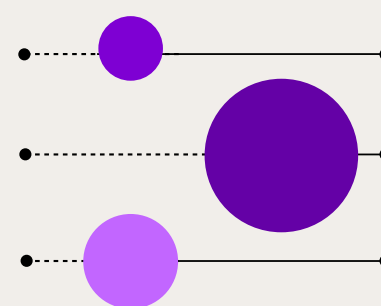


Consider us your trusted co-pilot in navigating the ever-evolving healthcare landscape. Our experts keep pace with emerging market and industry trends so they can help you examine and understand the impact on your population. By offering proactive guidance and support, we help you enhance your health and benefits programs and address your top business challenges.

04

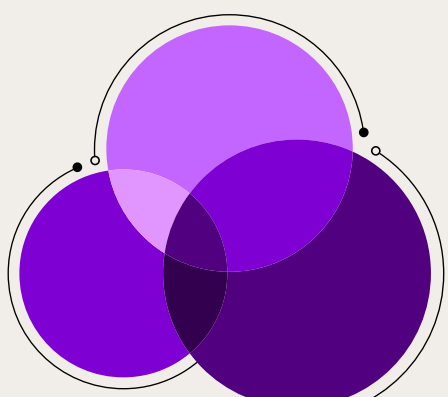
Time-tested analytics

With the most robust suite of healthcare analytics in the industry, we help organizations spend less time analyzing data and more time driving meaningful outcomes. Our portfolio of healthcare models and methods help organizations improve care and gain a clear path towards optimized financial and operational performance.



05

15+ years supporting payers through transparency

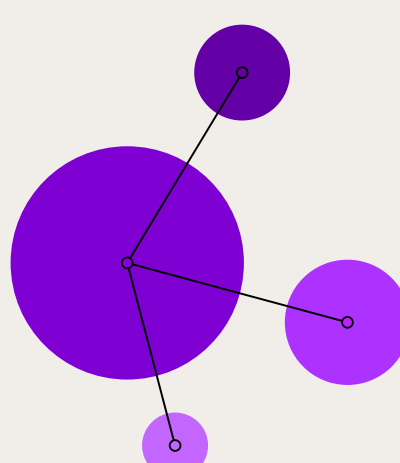


We believe healthcare price transparency is critical and benefits the greater good. We have the expertise, advocacy, and technology to help health plans stay true to the mission of healthcare price transparency while maintaining compliance. Treatment Cost Calculator was the first solution on the market to provide personalized cost estimates using real-time member benefit information.

06

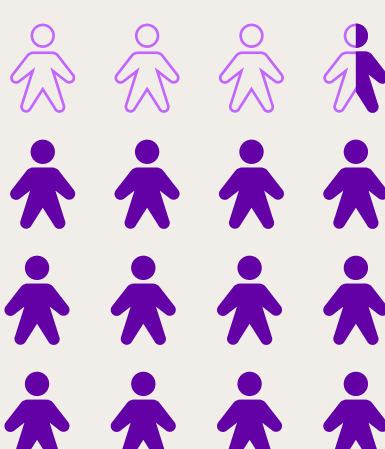
293M+ patient lives

Explore the breadth and depth of MarketScan data, one of the largest and longest-running proprietary US claims databases used for healthcare research. Truven is the only analytics vendor that can embed highly relevant, tailored MarketScan benchmarks into your dashboards for comparative analysis.



07

Improved employee experience



With Benefits Mentor, employees can rely on a personalized benefits selection experience based upon their real claims history to quickly identify their best-fit benefit plan. One large manufacturing company found that 78% of members that used Benefits Mentor selected the most optimal health plan for their situation.

Explore our portfolio of [healthcare analytics](#) or [schedule a conversation](#).