Truven

TRUVEN HEALTH INSIGHTS FOR PLANS

Data integration. Analytic exploration. Actionable insights.

merative™

Health plans share common goals of realizing positive return on investments, retaining clients, and acquiring new business. To achieve these goals, they must find ways to provide cost-effective, quality healthcare programs to their members that help improve member health while containing or even reducing program costs.

It takes a lot of data and the right analytics solution to inform strategic decisions that help health plans reach these goals. Strategy leads want to spend less time wrangling data and more time forming an action plan based on the insights surfaced from their data. They want a tool that helps them maximize performance and productivity with specific recommendations they can consider to improve program value for the plan and its clients. And they need those actionable insights to be easily accessible - without having to sort through disparate data or navigate complex tools.

Truven Health Insights delivers an integrated data warehouse and analytics portfolio that's easy to access. We help health plans like you get the information you need to optimize program performance and improve population health.

Evaluate program and provider performance

Uncover and analyze cost drivers and assess population health with targeted analytic methods

Explore root causes

Use guided exploration, Jumpstart templates, and drillable dashboards to inform potential interventions

Trust your insights

Leverage market-leading advanced analytics to ensure actionable insights and confident decisions.

Easily share and distribute reports

Communicate findings using curated data views like health measures and benchmarks

Information tailored to your needs—no matter your role

High-level insights **Definitive details**

C-Suite | Account Executives | Marketing and Sales | Network/Care Management | Data Scientist/Informatics

Business users

Executives and managers see high-level insights through key performance indicators, interactive dashboards, and curated data views that are visually appealing and easy to understand.

Power users

Benefits analysts and data scientists can do deep-dive reporting and take advantage of enterprise production and distribution capabilities.

A unified experience

Health Insights gives you a single source of truth that everyone – from executives to power users – can use and trust. Dashboards provide a macro view of the aggregate KPIs and trends affecting your population's health and costs. Guided drill paths allow you to explore root causes, hastening your time to insight. Paths include:

- Cost and Use
- Clinical
- Eligibility
- Pharmacy

Health Insights includes seamless handoffs so you can share insights and collaborate on across roles. With one click, share content from dashboards to the built-in Ad Hoc Report Writer, which is tailor made for power users who want to perform deeper analyses.

A trusted copilot

Our Applied Analytics and Consulting Services team is a trusted partner for clients looking to improve healthcare programs. We can help you address your top business challenges, including:

- Population health stratification
- Value-based care
- Unbiased program evaluations
- Health equity and SDOH
- HEDIS and STARs measures
- Network management

Data curation and managment

Health Insights accesses a broad health database that encompasses data from across the continuum of care: medical and prescription drug claims, eligibility data, lab results, biometric, participation, wellness, and socioeconomic source data. It's flexible so it can also ingest new sources of data as needed.

Your insights are only valuable when backed by quality data. So Truven does the work of refining, standardizing and enhancing the data for optimal results. Our rigorous data curation and management processes ensure quality, trust, and confident decisions.

- Medical and Rx claims
- Socio-demographics
- Lab results
- Clinical enrichment
- Eligibility
- Provider assignment and attribution
- HRA and biometric
- Service category assignment
- Program participation

Actionable insights

Merative enriches your data with time-tested advanced analytic methods purpose-built for healthcare. Built-in predictive risk models, and episode, admissions and outpatient event groupers help you examine fine points of program performance. The result? Actionable insights to inform your strategy. Models and methods include:

- Medical Episode Grouper
- Diagnostic Cost Groups
- Risk-adjusted Medical Episode Grouper
- Outpatient Event Grouper
- Inpatient Admission Grouper
- Disease Staging
- Service Categories
- MarketScan® Benchmarks
- Redbook Pharmacy Reference

Coming soon:

- Proxy Pricing
- Population Classification
- Risk of Hospitalization
- Risk of Rising Cost
- Risk of Emergency Department Utilization
- HCC Medicare Models

Benchmarking with MarketScan Research Databases

The benchmarks available standard in Health Insights are developed from Our MarketScan® Research Databases. MarketScan Research Databases provide one of the longest-running and largest collections of proprietary privately and publicly insured, de-identified claims data in the U.S. Comprehensive, strong longitudinally, and detailed at the patient level, MarketScan data reflects the continuum of care with over 293 million unique patients and broad geographic coverage (national, regional, state, intrastate).

The MarketScan benchmark databases contain:

- Medical and drug data from employers and health plans for more than 293 million individuals across the U.S.
- The service-level data from employers, health plans, and government organizations.
- 14% of the U.S. population is represented in MarketScan's data from the last 5 years, providing a statistically accurate representation.

Benchmark Cuts

We include several comparator groups in our industry, geographic, workforce, and best practices categories, which greatly improve the comparative power of the data.

Custom Benchmarks

Custom norms and benchmarks, called "dynamic benchmarks," can be created at the provider or plan level. They allow a user to compare one segment of the population while controlling for differences in disease severity, age and sex differences, and geographical price variation.

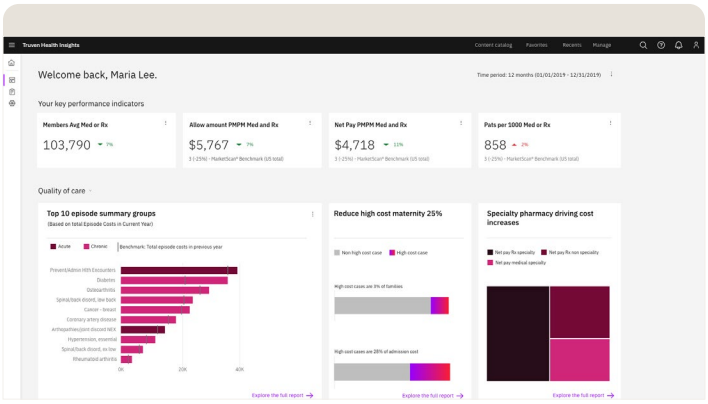

Figure 1: Create your own drillable dashboards and reports using curated health measures and benchmarks.

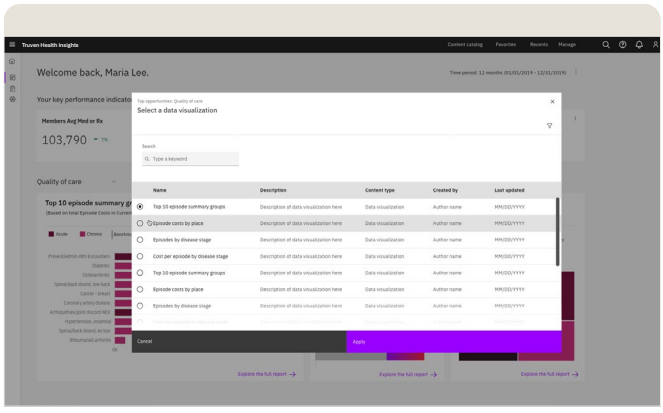

Figure 2: Jump start any pre-made visualization into your own customized dashboard.

Learn more

Visit our website or schedule time with us to talk about how Truven can help you transform your benefits program

About Truven

Truven by Merative is a portfolio of healthcare data and analytics solutions, backed by 40 years of deep healthcare expertise. We provide trusted insights and proven expertise to help employers, health plans, life sciences organizations, and government agencies drive better health and financial outcomes. With market-leading solutions like Health Insights and MarketScan, Truven serves 7 of the top U.S. health plans, over 40% of the Fortune 500, and the top 20 global pharmaceutical companies.

Learn more at merative.com/truven.

About Merative

Merative provides data, analytics, and software for healthcare and government social services. With focused innovation and deep expertise, Merative works with providers, employers, health plans, governments, and life sciences companies to drive real progress. Merative helps clients orient information and insights around the people they serve to improve decision-making and performance.

Learn more at merative.com.

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