Truven

HEALTH INSIGHTS
FOR IMPACTFUL EMPLOYEE
HEALTH AND BENEFITS PROGRAM

Actionable analytics, trusted expertise

merative™

Benefits are a delicate balance - businesses want to keep employees happy, healthy and productive at work, while ensuring benefits programs are sustainable and delivering ROI. As a benefits professional, you sit in between both worlds, putting you in the best spot to meet your organization's goals. But your job isn't getting any easier with stretched resources, economic pressures, and a demanding labor market.

Health Insights is purpose-built for busy benefits professionals who need the tools and support to make confident program decisions, faster. It includes fully configurable self-service dashboards and reports, convenient drill paths for deeper exploration, and guidance from the industry's most experienced team of healthcare analytics advisors.

We make it easy for everyone across the business to surface insights without needing to be an expert in data science.

Get answers faster
Assess population health and cost with top KPIs and fresh insights at your fingertips.

Explore data your way
Self-service tools to view and share data in a way that meets your team's workflow.

Evaluate programs
Use guided exploration and drillable dashboards to uncover trends and find the next best action.
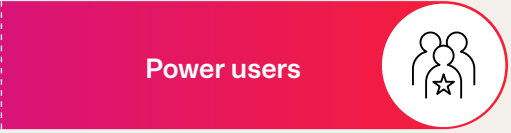
Trust your insights
Advanced analytics to ensure actionable insights and confident decisions.

Information tailored to your needs — no matter your role

Business users	Power users
High-level insights	**Definitive details**

C-Suite   Benefits Team   Account Executives   Marketing and Sales   Network/Care Management   Data Scientist/Informatics

Business users

Executives and managers see high-level insights through key performance indicators, interactive dashboards, and curated data views that are visually appealing and easy to understand.

Power users

Benefits analysts and data scientists can do deep-dive reporting and take advantage of enterprise production and distribution capabilities.

A unified experience

Health Insights gives you a single source of truth that everyone – from executives to power users – can use and trust. Dashboards provide a macro view of the aggregate KPIs and trends affecting your population's health and costs. Guided drill paths allow you to explore root causes, hastening your time to insight. Paths include:

– Cost and Use

– Clinical

– Eligibility

– Pharmacy

Health Insights includes seamless handoffs so you can share insights and collaborate on across roles. With one click, share content from dashboards to the built-in Ad Hoc Report Writer, which is tailor made for power users who want to perform deeper analyses.

A trusted copilot

Our Applied Analytics and Consulting Services team is a trusted partner for clients looking to improve healthcare and benefits programs. We can help you address your top business challenges, including:

– Point solution evaluation: Answer the question "Is my program working?"

– Gaps in care - Better understand opportunities to improve costs or address health outcomes

– Industry awards - Improve your chances to be recognized as a leader for health and benefits programs

Data curation and managment

Health Insights accesses a broad health database that encompasses data from across the continuum of care: medical and prescription drug claims, eligibility data, lab results, biometric, participation, wellness, and socioeconomic source data. It's flexible so it can also ingest new sources of data as needed.

Your insights are only valuable when backed by quality data. So Truven does the work of refining, standardizing and enhancing the data for optimal results. Our rigorous data curation and management processes ensure quality, trust, and confident decisions.

Medical and Rx claims

Socio-demographics

Lab results

Clinical enrichment

Eligibility

Provider assignment and attribution

HRA and biometric

Service category assignment

Program participation

3

Actionable insights

Merative enriches your data with time-tested advanced analytic methods purpose-built for healthcare. Built-in predictive risk models, and episode, admissions and outpatient event groupers help you examine fine points of program performance. The result? Actionable insights to inform your strategy. Models and methods include:

– Medical Episode Grouper

– Diagnostic Cost Groups

– Risk-adjusted Medical Episode Grouper

– Outpatient Event Grouper

– Inpatient Admission Grouper

– Disease Staging

– Service Categories

– MarketScan® Benchmarks

– Redbook Pharmacy Reference

Coming soon:

– Proxy Pricing

– Population Classification

– Risk of Hospitalization

– Risk of Rising Cost

– Risk of Emergency Department Utilization
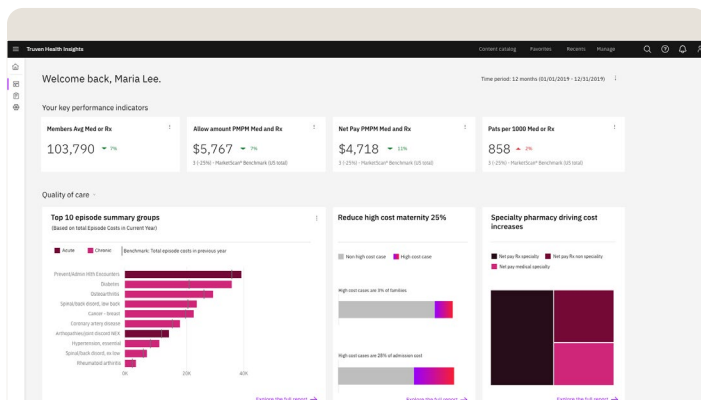
– HCC Medicare Models

Benchmarking with MarketScan Research Databases

The benchmarks available standard in Health Insights are developed from our MarketScan® Research Databases. MarketScan Research Databases provide one of the longest-running and largest collections of proprietary privately and publicly insured, de-identified claims data in the U.S. Comprehensive, strong longitudinally, and detailed at the patient level, MarketScan data reflects the continuum of care with over 273 million unique patients and broad geographic coverage (national, regional, state, intrastate).

The MarketScan benchmark databases contain:

– Medical and drug data from employers and health plans for more than 293 million individuals across the U.S.

– The service-level data from employers, health plans, and government organizations.

– 14% of the U.S. population is represented in MarketScan's data from the last 5 years, providing a statistically accurate representation.

Benchmark Cuts
We include several comparator groups in our industry, geographic, workforce, and best practices categories, which greatly improve the comparative power of the data.

Custom Benchmarks
Custom norms and benchmarks, called "dynamic benchmarks," can be created at the provider or plan level. They allow a user to compare one segment of the population while controlling for differences in disease severity, age and sex differences, and geographical price variation.
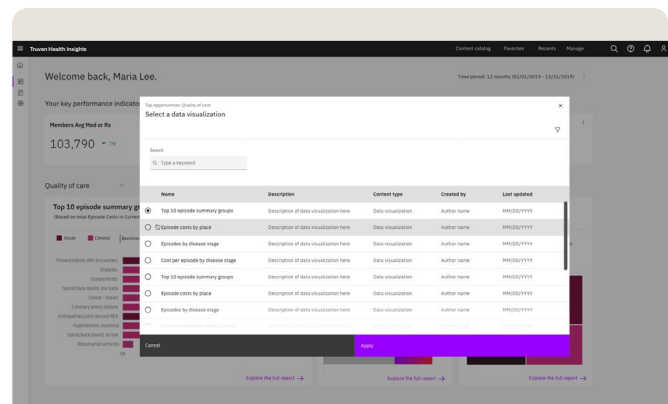

Figure 1: Create your own drillable dashboards and reports using curated health measures and benchmarks.

Figure 2: Jump start any pre-made visualization into your own customized dashboard.

About Truven

Truven by Merative is a portfolio of healthcare data and analytics solutions, backed by 40 years of deep healthcare expertise. We provide trusted insights and proven expertise to help employers, health plans, life sciences organizations, and government agencies drive better health and financial outcomes. With market-leading solutions like Health Insights and MarketScan, Truven serves 7 of the top U.S. health plans, over 40% of the Fortune 500, and the top 20 global pharmaceutical companies.

Learn more at merative.com/truven

About Merative

Merative provides data, analytics, and software for healthcare and government social services. With focused innovation and deep expertise, Merative works with providers, employers, health plans, governments, and life sciences companies to drive real progress. Merative helps clients orient information and insights around the people they serve to improve decision-making and performance.

Learn more at merative.com

Learn more

Visit our website or schedule time with us to talk about how Truven can help you transform your benefits program