

## MICROMEDEX PHARMACEUTICAL KNOWLEDGE

# Micromedex for pharmaceutical industry teams

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Pharmaceutical industry teams need fast, reliable visibility into how therapies are represented, compared, and used across clinical and commercial decision-making. Micromedex Pharmaceutical Knowledge provides pharma organizations with trusted drug information, global product intelligence, and evidence-based clinical content.

Why 22 of the global top 25 pharmaceutical companies subscribe to Micromedex



**Trusted across the healthcare ecosystem:** Support clinical, medical, and commercial decisions with evidence-based drug content.



**Actionable analytics:** Export content to Microsoft Excel to support reporting, modeling, and integration with other data sources.



**Global product intelligence:** Access information on globally marketed drugs, trade names, and newly approved alternatives.



**Recognized quality:** Make decisions confidently with a resource that is ranked Best in KLAS 2026 for clinical decision support point of care drug reference and is accredited by under the former National Institute for Health and Care Excellence (NICE) accreditation program.



**Faster research and comparison:** Search by indication, drug class, adverse effect, and or drug-drug interaction, then compare results side by side.

# Built for pharmaceutical workflows

Micromedex Pharmaceutical Knowledge is designed for pharmaceutical and associated industry users in non-hospital settings, with advanced searching, drug results comparison, and support for aggregation with other information resources.

It provides a single, consolidated search across essential pharmaceutical-specific resources: DRUGDEX®, Martindale®, and Index Nominum, with additional databases such as RED BOOK® pricing data, Complete Drug Interactions, POISINDEX® toxicology, Reproductive Effects information, and CareNotes® and DrugNotes patient education in 15 languages also available.

The screenshot shows the Micromedex website's 'Advanced Drug Search' interface. At the top, there's a navigation bar with the Micromedex logo and a search bar labeled 'Drug name or keyword search'. Below the navigation bar, a horizontal menu lists various tools: Home, Advanced Drug Search (highlighted), Drug interactions, IV compatibility, Drug ID, Drug comparison, Tox & drug product lookup, RED BOOK, and Calculators. The main content area is titled 'Advanced Drug Search' and includes instructions: 'Perform searches of DRUGDEX, Index Nominum, and Martindale databases. See [Advanced Search Examples](#)'. It prompts the user to 'Search by (At least one search term is required)'. There are two main sections: 'Drug Class' and 'Indication', each with a text input field and a dropdown arrow. To the right, under 'Narrow by', there are three optional filters: 'Adverse Effect (Optional)', 'Drug-Drug Interaction (Optional)', and another unlabeled filter. Each filter has 'Include' and 'Exclude' radio buttons and a dropdown menu. At the bottom of the search area, there is a blue 'Search & Compare Drugs' button and a 'Clear All' link. The footer contains links for 'Micromedexsolutions.com', 'Support', and 'Latest news', along with the 'Micromedex Assitant' icon and copyright information: '© Merative US L.P. 1973, 2025'.

## The value of Micromedex

- **Visibility into how clinicians see your products.** Access the same drug information, evidence, safety profiles, interactions, and clinical content healthcare professionals use when evaluating therapies.
- **Market launch, pricing, and competitive strategy.** Trusted drug knowledge, therapeutic classifications, global trade name information, and comparative product views inform launch planning, portfolio evaluation, and competitive monitoring.
- **A trusted source of truth across teams.** Align market access, medical affairs, medical information, regulatory affairs, pharmacovigilance, and commercial teams around the same evidence-based drug content.
- **Efficiency in evidence reviews and reporting.** Multiple pharmaceutical-specific resources in one place makes comparing drug results side by side and exporting data for use in reports and analysis easy.
- **Business intelligence and analytics.** Structured drug data, therapeutic classifications, product attributes, and pricing intelligence are used to power analytics, market models, and business intelligence platforms.
- **Emerging direct-to-consumer engagement models.** Digital health, brand, and patient engagement teams can use Micromedex to build consumer experiences grounded in authoritative drug information and patient education content.

## Micromedex for the whole team

- **Medical information and scientific communications:** Support Medical Affairs and Medical Information teams with evidence review, clinical positioning, inquiry response, safety content, and accurate scientific communications.
- **Pharmacovigilance and safety:** Give safety teams access to trusted adverse effect, interaction, reproductive effects, and toxicology information to support monitoring, signal evaluation, and safety-related decision-making.
- **Market access and product launch preparation:** Help market access and pricing teams quickly evaluate therapeutic classes, competitive alternatives, global trade names, product positioning, and how drug information is represented in trusted compendia.
- **Regulatory affairs and drug information verification:** Support regulatory teams in confirming that product data, terminology, and evidence are published accurately, consistently, and in a timely manner.
- **Commercial analytics and competitive intelligence:** Enable analytics and competitive intelligence teams to compare drugs side by side, export results, and combine Micromedex content with other data sources for reports, market models, and business intelligence.
- **Brand, digital health, and patient engagement:** Help brand and digital teams build consumer-facing experiences grounded in authoritative drug information and patient education.

The top 6  
pharmacy benefit  
managers, and 9 of  
the US top 10  
largest US health  
insurers in the US  
are Micromedex  
customers.

## About Micromedex

Micromedex by Merative delivers award-winning clinical decision support to professionals across the healthcare ecosystem. Named 2026 Best in KLAS point-of-care drug reference, Micromedex is the market leader and now includes AI-powered search to accelerate workflows. The drug, toxicology and patient education content is trusted for its expert curation and ease of use, supporting informed, evidence-based decisions globally.

Learn more at [merative.com/micromedex](https://merative.com/micromedex)

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