

# Fact Sheet

Merative provides data, analytics, and software for healthcare and government social services. Our solutions help clients and partners achieve better outcomes in health and social care.







## Fast facts

- Established: July 1, 2022
- Headquarters: Ann Arbor, Michigan, USA
- Formerly IBM Watson Health, Merative is the parent company of industry-leading brands, including Cúram, Micromedex, Merge, Truven and Zelta
- Part of the Francisco Partners portfolio of health companies
- Chief Executive Officer: Gerry McCarthy







## Our clients

Merative works with more than 12,000 customers across the healthcare and social care ecosystem, including:

-  4,000+ providers, including 9 of 10 top U.S. hospitals
-  7,500+ employers, including 40%+ of the Fortune 100
-  7 of the top 10 U.S. health plans by enrollment
-  35+ state, local, and federal government agencies
-  All top 20 pharmaceutical companies by revenue

## What we do

Through our business units, Merative helps clients and partners across healthcare and government social services to improve decision-making and performance:

Industry segment	 <b>Truven</b> (healthcare analytics)	 <b>Cúram</b> (health and human services)	 <b>Micromedex</b> (clinical decision support)	 <b>Merge</b> (enterprise imaging)	 <b>Zelta</b> (clinical trial data management)	 <b>MarketScan</b> (real-world evidence)
Providers	X	X	X	X		X
Health Plans	X		X			X
Employers	X		X			X
Governments	X	X	X	X	X	X
Life Sciences					X	X

### LEARN MORE



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### CONTACT US

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