

Empower your patients with trusted drug information

Patients often want more than the basic Drug Education they receive with their Prescription or at Discharge and turn to unreliable internet searches for medication information, leading to confusion and non-adherence.

Detailed Drug Information for the Consumer (DDIC) is specifically designed to expand the patient experience. It provides a trusted source of in-depth education more reliable than an open internet search with language they can actually understand, accessible from your patient portal or website, so they can access from home, which reduces calls to your office.



Detailed Drug Information for the Consumer (DDIC)

helps you bridge the gap between prescription and understanding. By integrating easy-to-read drug content into your website and patient portal, you deliver reliable information right where it's needed.



Benefits for your organization

- **Educate effectively:** Provide plain-language drug details to support informed decisions
- **Improve adherence:** Clarity leads to better patient follow-through
- **Save time:** Reduce routine medication questions by sharing answers up front
- **Strengthen trust:** Position your practice as a reliable source of health information



Key features

- Thousands of prescription and OTC medications
- English and Spanish support
- Flexible format: full monographs or specific sections
- Micromedex handles all data updates



Simple integration

DDIC fits seamlessly into your digital platforms using APIs. Content blends naturally with your portal, website, or app, requiring minimal IT effort.

- **Trusted clinical data:** Reviewed by experts and refreshed daily, reflecting the latest safety info and label changes
- **Consumer-friendly design:** Structured for easy reading with clear sections and everyday language

Your feedback is invaluable in ensuring our AI supports healthcare providers with reliable, precise, and trustworthy information.



Ready to get started?

Let's work together to create a more informed patient community.

[Contact us](#) to learn how DDIC can enhance your patient portal.