

RED BOOK®: Trusted data for better decisions

Support clinical care and financial health with one solution

In the fast-paced world of patient care, you need drug data that supports both clinical decisions and your bottom line. RED BOOK® integrates accurate pricing and product information directly into your workflow to help you meet these dual challenges. We enable you to navigate medication management with confidence, ensuring you have the reliable data necessary to drive better health outcomes and financial performance.



What is RED BOOK?

RED BOOK is a comprehensive drug data solution that delivers current pricing and product information. It serves as a consistent source of truth across the healthcare ecosystem. By connecting you with reliable data on prescription drugs, over-the-counter medicines, and nutraceuticals, we help reduce administrative burden so you can focus on what matters most: patient care.



The value

We understand that you are under pressure to improve efficiency while maintaining high standards of care. RED BOOK supports your practice by providing the clarity needed to handle medication-related tasks effectively.

- **Enhance clinical workflow:** Clinical staff can quickly verify drug details- such as brand & generic name, dose form, route, strength, and therapeutic class- reducing time spent searching for answers and increasing time spent with patients.
- **Streamline billing and reimbursement:** Our database includes current Average Wholesale Price (AWP) and Wholesale Acquisition Cost (WAC) to help you submit accurate claims and minimize rejections.
- **Optimize inventory management:** Access detailed packaging and product information to manage your pharmacy or clinic inventory with precision, avoiding costly stockouts or overstocking.
- **Support compliance:** Stay aligned with industry standards using data that is consistently updated and trusted by stakeholders.



Use case spotlight: Protecting revenue

1. Verify reimbursement accuracy

Payer contracts are complex. Without a reliable benchmark, it is difficult to know if you are being paid correctly. RED BOOK allows you to perform robust claims reimbursement analysis by cross-referencing your remitted payments against trusted market pricing. This helps you spot underpayments and ensure revenue integrity.

Did you know?

On average, a payer must reconcile 4,000 claims for a single provider annually. With this volume, even small pricing discrepancies can add up to significant revenue loss.

2. Negotiate better purchasing terms

Don't leave money on the table when negotiating with wholesalers. Use RED BOOK pricing files to benchmark your purchase prices against national averages. This transparency empowers you to approach supplier meetings with data-driven confidence.

Ready to simplify your drug data management?

Let's work together to bring clarity and efficiency to your practice. Whether you are auditing claims or supporting clinical staff, RED BOOK gives you the confidence to act.