

# RED BOOK: The essential resource for health plans to manage drug costs and ensure compliance

## Comprehensive drug pricing and product information

Accurate drug pricing information is critical for health plans, particularly in claims adjudication, confirming pricing reimbursement, and optimizing formulary decisions. With Micromedex® RED BOOK®, health plans can access recognized and robust drug information – from one convenient source. Through multiple delivery options, RED BOOK content helps identify, analyze and compare products that have been reviewed and/or approved by the U.S. Food and Drug Administration (FDA), including prescription drugs, over-the-counter medications and bulk chemicals.

## Key features:

- **Pricing information:** view the full spectrum of current drug pricing information, including wholesale acquisition cost (WAC), direct price (DP), suggested retail price (SRP), and federal upper limit (FUL), as well as extensive average wholesale price (AWP) history.
- **Drug product details:** access detailed drug information, including brand name, generic name, dosage form, strength, route of administration, package size, therapeutic classifications and more.
- **Daily content updates:** access the most current information on new products and pricing, including FDA-approved drug products available for manufacture and distribution (daily updates exclude weekends and holidays).
- **Easy search functionality:** efficiently search by product name, active ingredient, National Drug Code (NDC), health-related item (HRI), Universal Product Code (UPC) or manufacturer name.
- **Targeted results filtering:** hone in on what you need by retrieving only active or deactivated products.
- **Create custom lists:** manage time with tailored lists to track changes in drug pricing; show all products that have the same active ingredient, route, strength and form; and export data for reporting purposes.

## Benefits for health plans:

- **Cost management:** aids in controlling drug costs with accurate pricing data.
- **Regulatory compliance:** helps ensure compliance with regulatory requirements by providing standardized pricing benchmarks.
- **Improved negotiations:** helps strengthen negotiations with pharmaceutical manufacturers and pharmacies by providing transparent pricing information.
- **Formulary management:** supports health plans in formulary development and management by offering reliable and up-to-date drug pricing data.

## Delivery options:

- **Online:** RED BOOK online is available through Micromedex Solutions, which includes valuable clinical decision support information including DrugDex®, decision-support compendia for off-label use.
- **System integration:** RED BOOK Database Services can be integrated directly into your computer system as flat files or through our Clinical Knowledge Objects® (CKO) server. Separate files containing J-codes with high, low and median pricing for each code are available. A separate file containing all historical pricing data is also available.

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# Ready to learn more?

[Contact us today.](#)

## About Micromedex

Micromedex by Merative is trusted by healthcare professionals across 70 countries to provide award-winning clinical decision support solutions for drug and disease information and patient education. Micromedex was named Best in KLAS 2023 (clinical decision support: point of care clinical reference), is recognized as a CMS compendium, and is accredited by NICE for its robust editorial process.

Learn more at [merative.com/clinical-decision-support](https://merative.com/clinical-decision-support)

## About Merative

Merative is a data, analytics and technology partner for the health industry, including providers, health plans, employers, life sciences companies and governments. With trusted technology and human expertise, Merative works with clients to drive real progress. Merative helps clients orient information and insights around the people they serve to improve decision-making and performance. Merative, formerly IBM Watson Health, became a new standalone company as part of Francisco Partners in 2022.

Learn more at [merative.com](https://merative.com)



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Produced in the United States of America  
September 2024 | MDX-7485429824 Rev 1.0

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