

# Flexible access to trusted drug data

Whether you need immediate access through a web browser or seamless integration into your own systems, RED BOOK provides the reliable information necessary to make confident, data-driven decisions.



## One trusted data source, two convenient formats

We understand that different organizations have different workflows and technical requirements. That's why RED BOOK is designed for flexibility, allowing you to choose the solution that best fits your business needs. Both formats are built on the same foundation of accurate, objective, and timely drug data that the industry has relied on for generations.

- **RED BOOK Online:** For real-time data access
- **RED BOOK Data Files:** For deep system integration



### RED BOOK® Online

#### The solution for instant, on-demand drug data.

RED BOOK Online delivers our complete data set through a secure, user-friendly web interface. It's the perfect choice for teams that need to quickly look up, verify, and analyze drug information without requiring internal IT support or complex integrations.

#### Best for:

- Organizations needing immediate access to the most current data
- Users who require a simple, intuitive search tool
- Teams that work remotely or across multiple locations

#### Key features:

- **Real-time updates:** Access continuously updated pricing and product information
- **Easy access:** Securely log in from any web browser
- **User-friendly interface:** Find information quickly with powerful search and filtering



### RED BOOK® Flat Files

#### The solution for powering your internal applications.

Our data files deliver the complete RED BOOK data set for integration directly into your own databases, analytics platforms, and proprietary systems. It's the ideal solution for organizations that need to leverage trusted drug data to drive custom workflows and enterprise-wide analytics.

#### Best for:

- Organizations needing to integrate data into existing infrastructure
- Enhancing custom applications with a reliable data source
- Powering large-scale analytics and operational processes

#### Key features:

- **Flexible integration:** Incorporate data seamlessly into your systems
- **Comprehensive access:** Leverage the complete data set for robust analysis
- **Operational efficiency:** Automate data flows and reduce manual entry

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## Let's find your solution

Discover how RED BOOK can provide the timely, reliable drug data your organization needs to stay ahead.

[Contact us to discuss your specific needs or to schedule a demonstration of our solutions.](#)