

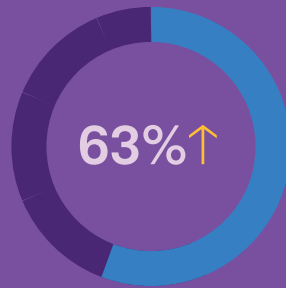
Cancer is showing up earlier. Screening can help change the story.



Rising cancer trends in working-age populations make preventive screening more urgent — and more actionable — than ever.

10pt↑

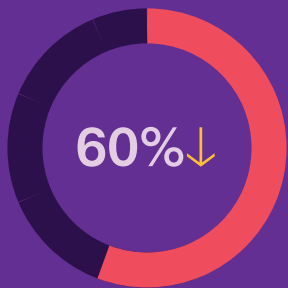
It is estimated that a **10-point lift** in screening rates could prevent thousands of U.S. cancer deaths.



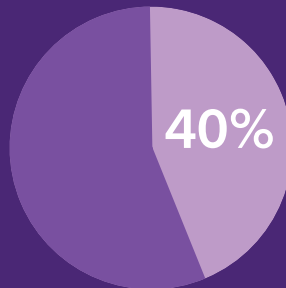
Colorectal cancer prevalence is up **63%** among adults aged **45–54**.

25%↑

Breast cancer prevalence has risen **25%** since **2017** among women **35–44**.



Cervical cancer declined **60%** among women ages **21–29**, showing the power of prevention.



In 2025, **40% of colorectal and lung cancer patients** had no prior screening.

67%

45%

Prostate cancer shows a screening continuity gap: **67% ever screened vs. 45% screened within 365 days**.

Targeted outreach, better eligibility identification, and barrier removal can help close gaps before cancer care becomes more intensive, costly, and disruptive.

Truven can help. ↗